

Youth Empowerment Through Tourism Awareness Training in the Grojogan Watu Purbo Tourist Area

by Iis Prasetyo, Akhmad Rofiq, Adin Ariyanti Dewi

ABSTRACT

This activity aims to empower youth in the Grojogan Watu Purbo tourist area located at Merdikorejo Village, Kepanewon Tempel, Sleman Regency, Special Region of Yogyakarta through tourism awareness training. The activity method uses a qualitative approach with training that includes group awareness, tourism awareness training, and concludes with raising the commitment of young people in the Grojogan Watu Purbo tourist area. The results of this training activity show that through this activity it can provide understanding for youth in the Grojogan Watu Purbo tourist area regarding the potential that can be developed to support the tourism activities that have been carried out. It is hoped that this training activity can be a stimulant in the process of empowering youth through tourism activities carried out in the Grojogan Watu Purbo area. This service contributes to youth empowerment and increases community understanding of the potential of the region which can support ongoing tourism activities. It is hoped that these results can be used as a basis for the community in general in the Grojogan Watu Purbo tourist area to be able to optimize potential and further promote the Grojogan Watu Purbo tourist destination so that it can empower the community, especially young people, with various activities that can become a tourist attraction

Kata Kunci: *Empowerment, Youth, Tourism Awareness*