

Women's Empowerment Based on Creative Economy and Local Wisdom Using The Outcome Mapping Approach (Action Research in Kais-Tapuri Village, Kais District, South Sorong Regency, West Papua)

by Serafin Wisni Septiarti dan Sanuri

ABSTRACT

This study aims to: (1) To described intentional design of women's empowerment based on the creative economy and local wisdom of the people of Kais-Tapuri Village using the *outcome mapping* approach (2) To described Implementation of women's empowerment based on the creative economy and local wisdom of the people of Kais-Tapuri Village using the *outcome mapping* approach (3) To described result of women's empowerment based on creative economy and Local wisdom of the community using the outcome mapping approach can improve the entrepreneurship of the people of Kais-Tapuri Village This research is *participatory action research* using qualitative and quantitative approaches. The research subjects consisted of 20 women who were housewives in the Kais-Tapuri village. Research data obtained by observation, interview, and documentation techniques. Qualitative data were analyzed using descriptive techniques, while quantitative data were analyzed using descriptive statistical techniques. Presentation of data through tables and diagrams.

The results of the research are as follows: (1) Intentional design is carried out in stages: needs analysis with the logic of change, problem-solving strategies, determining boundary, determining **outcome challenges and progress markers**, compiling a program strategy map and workplan (2) Implementation of empowerment process which is a combination of capacity building in the form of an understanding of the household economy, practices in innovation and creation of sago-based handicrafts and **culinary**, financial management assistance in entrepreneurship (3) The results of program intervention are in the form of behavior changes that occur in boundary partners in the form of understanding, skills, and management of entrepreneurship

Kata Kunci: *women's empowerment, outcome mapping, creative economy, local wisdom, sago*