## DIVERSIFICATION OF OTHER PROCESSING AS AN EFFORTS TO DEVELOP INDEPENDENT BUSINESS AND IMPROVE FAMILY INCOME IN URBAN AREA

## by Sutriyati Purwanti, Prihastuti Ekawatiningsih, Fitri Rahmawati

## ABSTRACT

This community service activity aims to disseminate knowledge and skills in processing and presenting good side dishes, including: 1) growing and arousing motivation for entrepreneurship in food, especially side dishes, 2) increasing knowledge about ingredients, types and techniques of making side dishes, 3) improve skills in making diversified side dishes with various ingredients and techniques though, 4) improve skills in serving interesting side dishes and hygiene so that they are worth selling and 5) increase knowledge in setting the selling price of processed side dishes.

The training was held in August-September 2013. Kegiatat was attended by 25 people consisting of mothers of food stall managers and mothers not working from the Pringgondani Mrican Hamlet area of ??Yogyakarta. Activities include the provision of material in theory and games to grow and generate motivation for entrepreneurship, knowledge of materials, types, characteristics and techniques of making side dishes, demonstrations and practices to make diversified side dishes with various ingredients and techniques, skills in serving interesting side dishes and hygiene so it's worth selling, theory and practice increase selling prices. The methods used are lectures, question and answer, demonstrations and exercises both groups and individuals. Results of the activity: 1) increased motivation for food entrepreneurship especially side dishes, 2) increased knowledge about ingredients, types, characteristics and techniques of making side dishes, 3) increased skills in making diversified side dishes with various ingredients and techniques, 4) increasing skills in serving attractive side dishes and hygiene so that they are worth selling and 5) increased knowledge in setting the selling price of processed side dishes. Suggestions need assistance after training so that the knowledge and skills that are already possessed are truly implemented.

Kata Kunci: Diversification, side dishes