

# ENHANCEMENT OF ENTREPRENEURSHIP SOUL THROUGH INTEGRATED ENTREPRENEURSHIP LEARNING MODEL WORK PRACTICES OF STONE BASED ON MULTI MEDIA FT UNIVERSITY STUDENTS 'PTSP

by V. Lilik Hariyanto, Amat Jaedun, Nuryadin Eko Raharjo

## ABSTRACT

Research purposes: (1) found the multi-media based EPKBB model that is valid, effective and practical in an effort to determine the alternative selection of entrepreneurial learning models, (2) produced a guidebook to implement the EPKBB Model in classroom learning, (3) produced module learning devices as advocates in entrepreneurship lessons in the classroom. The research method used Research and Development (R & D) combined with classroom action research. Model development procedures include: (1) the stage of research and information gathering, (2) model planning stage, (3) the stage of building a pre-planned model, (4) stage of testing the model. Initial investigation to build EPKBB models, research subjects are educational institutions, business world. The subject of the EPKBB Model trial to measure the increase in entrepreneurial spirit was a third-semester student class who took the JPTSP FT UNY Stone Concrete Practice course. Research instruments include: (1) instrument of model accuracy, (2) instruments for model effectiveness include: (a) observation sheet of student activities in learning, (b) observation sheet the ability of the teacher to apply the model, (c) questionnaire response to the application of the EPKBB model, (d) practicality instruments EPKBB models, (3) entrepreneurial spirit instrument. Data analysis techniques used descriptive statistics.

Research result: (1) The EPKBB model can foster the entrepreneurial spirit of the FT UNY JPTSP students especially in concrete stone work practice learning, (2) Learning devices are produced in the form of an EPKBB Model guidebook, entrepreneurship learning module, (3) The EPKBB model fulfills the criteria range from right to very precise, (4) The EPKBB model meets the criteria of effectiveness and can foster the entrepreneurial spirit of the JPTSP students of FT UNY, (5) The EPKBB model fulfills practical criteria that can foster the entrepreneurial spirit of JPTSP FT UNY students.

Kata Kunci: *EPKBB Model*