

MODEL FOR CHARACTERS STRENGTHENING BASED ON 5S TO SUPPORT THE HALAL INDUSTRY IN UNY AND IIUM STUDENTS

by Syukri Fathudin Achmad Widodo, Apri Nuryanto, Chrisna Tri Harjanto, Betania Kartika

ABSTRACT

This study aims to: (1) identify the components needed in the development of a 5R-based character strengthening model to support the halal industry for UNY and IIUM students; (2) Take steps to develop a 5R-based character strengthening model to support the halal industry for UNY and IIUM students; (3) Produce 5R-based character strengthening models to support the halal industry for UNY and IIUM students. The method used is research and development (R&D) of 10 Borg and Gall stage models. The learning media products developed were validated by experts. The results of the study show: (1) the components needed in developing a 5S-based character strengthening model to support the halal industry for UNY and IIUM students are 5S indicators and the halal industry; (2) The steps for developing a 5R-based character strengthening model to support the halal industry for UNY and IIUM students are by using the 10-step Borg and Gall development model; (3) The results of research and development in this study are a 5S-based character strengthening model to support the halal industry for UNY and IIUM students.

Kata Kunci: *5S character, halal industry*