Workshops of Tour Guiding for High School Students (SMA/SMK) in Special Region of Yogyakarta (DIY)

by Siti Mukminatun, M.Hum.

ABSTRACT

Indonesia is always trying to maintain the quality to compete with other members of MEA (ASEAN Economic Community). One of the primary sectors of Indonesia to be competitive in AEC is tourism industry. In addition, education plays an important role in supporting the development of the tourism sector. The role played by education is producing quality human resources (tourism industry agents) who are able to communicate well, especially in English. Besides, tourism workers need to have public speaking skills so that they can provide tourists with excellent service. If the tourists are happy, they will likely return in the future. Considering the importance of mastering English for tourism workers, English Language Education Study Program (of Yogyakarta State University) conducted workshops of tour guiding for high school students (SMA/SMK) in Special Region of Yogyakarta (DIY). The workshop aimed at providing the students with public speaking skills, especially tour guiding. The activity was divided into 3 sessions i.e. workshop 1, workshop 2, and tour guiding contest. In workshop 1, the participants got some explanation of tour guiding principles and useful expressions of tour guiding. In the next session, the participants practice doing tour guiding of a tourism object of their own choice in small groups. Lastly, the best performer of each small group did their tour guiding one more time in a contest. Their performances were scored by three lecturers. Finally, the jury then awarded trophies to three best tour guides.

The activities gave the participants the expected results such as mastery of language used in public speaking especially in tour guiding and non verbal aspect such as confidence and proper body language.

Kata Kunci: Tour Guiding, High School Students, Special Region of Yogyakarta