WEBSITE QUALITY ANALYSIS OF THE VOCATIONAL SCHOOL LIBRARY IN SPECIAL REGION OF YOGYAKARTA

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ABSTRACT

This study aims to describe the quality of library websites and to find the factors that focus on the quality of vocational high school library websites in the Special Region of Yogyakarta. The aspects studied include the quality of websites using webqual with three dimensions: the quality of information, the quality of interaction, and use.

This research is quantitative. This study's population consisted of teachers and students of three vocational high schools in the Special Region of Yogyakarta. The data collection method is observation and questionnaire using google form. Data analysis techniques are carried out from perception and expectation assessment using Webqual Index (WQI) and Importance Performance Analysis (IPA) analysis.

This study found a WQI score of 0.87 on the library website SMKN 1 Bantul, the library website SMKN 1 Godean scored 0.85, and SMKN 2 Yogyakarta scored 0.81. The quality of the library website SMKN 1 Bantul becomes the library website with the best quality of user perception. In addition, factors that affect the quality of the website are the use, quality of information, and quality of service interaction.

Kata Kunci: library website, school library, webqual, website quality