DIGITALIZATION OF TRADITIONAL FOOD AS A SUPPORT OF CULINARY TOURISM IN THE AREA OF BANTUL REGENCY

by Wika Rinawati,M.Pd, Minta Harsana, Afia Fauziah

ABSTRACT

Traditional food is food made from materials and processing methods from the local community and also becomes the identity of the community group where the food originates. Bantul Regency has a variety of unique traditional food menus and has the potential to become a culinary tourism destination. There are various types of typical food and drink in Bantul Regency, but only a few traditional foods are known to tourists. This study aims to 1. Know data on traditional food in the Bantul Regency area; 2. Make a classification of traditional food based on the type of business; 3. Knowing the procedure for making traditional food applications through web apps. This research method uses a survey method, the first stage is to find data on traditional food in Bantul Regency at the Tourism Office of Bantul Regency. then verify the data. The data that has been obtained will then be carried out by a survey using interview and observation techniques as well as taking documents in the form of photographs. This traditional food is not only limited to one type of business but from various types of businesses such as restaurants, food stalls, tent stalls, bakeries, souvenir products and street food. The expected outputs from this research are mandatory outputs, namely scientific articles that will be uploaded in scientific journals, and additional outputs, namely Traditional Culinary digital media. The results of this study are in the form of outputs in the form of published journals and web apps.

Kata Kunci: *Mapping, traditional culinary*