

## **Assistance to Improve Household Financial Literacy during the Pandemic Period**

**by Setyabudi Indartono, Muniya Alteza, Andreas Mahendro Kuncoro, Nindya Nuriswati Laili**

### **ABSTRACT**

The COVID-19 pandemic that hit the world in early 2020 has caused every activity and activity in all lines of life to stop. All countries in the world are affected by the virus that exists in every country in every country in the region that enters or leaves the country. Meanwhile, as many as 1,278,653 confirmed cases in Indonesia as of February 22, 2021. The death toll has reached more than 34 thousand people. Of course, this case is not something that can be underestimated by any party, especially the Government which has the highest authority. Various policies in the family by the government in order to reduce this virus. But on the other hand, government policies such as PSBB (Large-Scale Social Restrictions) and PTKM (Limited Restriction of Community Activities) have an impact on the economic and social life of the general public. Many people have experienced a decrease in income due to lack of sales profits or some have even been expelled from their jobs. This makes many people have to be careful in bookkeeping and in their families. One solution that can be done in this condition is to provide training and assistance in managing household finances through increasing financial literacy for housewives. Housewives were chosen for this training activity because they played a role in the preparation and arrangement of household finances. With the provision of training and mentoring, it is hoped that housewives can help finance their families and be able to choose the right investment tools, so that household finances can still be managed even though the economic conditions are difficult in a pandemic like this at this time.

*Kata Kunci: Financial Literacy, COVID-19, Household Financial Management*