

NO-SMOKING POLICY in YOGYAKARTA STATE UNIVERSITY (Implementation study of the Rector Decree No. 3 of 2013 on No Smoking Area)

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ABSTRACT

This policy research aimed to gaining a thorough understanding of the profile of the Rector of UNY Implementation Regulation No. 3 of 2013 concerning Areas Without Smoke. Ide this study was triggered by the fact that the motivation and purpose of a ban on smoking in public places it is very diverse. Some are intended for security reasons, health reasons, the reason for carrying out the orders of superiors (bureaucratic compliance), and so forth. Despite the fact that, in the context of anti-smoking policy there is always a lot of interest, each of which can be consistent, inconsistent and even contradictory to each other. It could also be in the package of measures has the ambivalent nature of the interest in addressing diversity. Therefore, the implementation of anti-smoking policy has distinctive characteristics in each place, depending on what the dominant interests in the context of the implementation. This study explores the characteristics of the implementation of the anti-smoking policy at the State University of Yogyakarta as a public university that once existed as LPTK (Education Institute of Teacher Training) .There are two important aspects to be analyzed in this study, namely: (1) Aspects of the effectiveness of the regulatory functions and the rector regulatory protection function, and (2) the integration or convergency aspect of this policy with behavior support system Yogyakarta State University. Penelitian ini Results showed that the function of regulation and protection functions UNY Rector Regulation No. 3 of 2013 it has been running well, but has yet to demonstrate its effectiveness is ideal. In certain aspects, the implementation of regulations tersebut sudah show a good performance, but not comprehensive. Support support system in the form of authority formal Rektor UNY and other officials to memaksapemberlakuan these regulations sudah lebih than enough in the "open" and the area of ??protocol, but belum mampu demonstrate its effectiveness in the area of ?? "hidden" and areas that are not within the scope of formal authority Rector of UNY that - although it iniberada physically hidden areas in UNY campus environment. Support related to the functions of monitoring and control passage of the implementation process of this regulation in the field of the target group (lecturers, students and education personnel) is also very small. They tend to perform acts of omission rather than take action proactively prevent smoking behavior. This behavior is not in line with the mission of upholding the values ?? of education that characterizes the Yogyakarta State University. Based on UNY Rector Regulation No. 3 of 2013 concerning Areas Without Smoke revised in some of the provisions to be able to reach the hidden area. Also need to add clauses that allow collaboration with others to increase their effectiveness in addressing the issue of its target but well outside the authority of the Rector of UNY.

Kata Kunci: *public policy, smoking, educational value*