PERCEPTION STUDY PROGRAM STUDENTS LEARNING ATTITUDE TOWARDS EDUCATION ACCOUNTING BY THE DEPARTMENT OF EDUCATION ACCOUNTING LECTURER YOGYAKARTA STATE UNIVERSITY FACULTY OF ECONOMICS

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ABSTRACT

This study aimed to: describe the Student Perception Study Program of Accounting Education, learning attitude by Lecturer of Accounting Education Faculty of Economics, University of Yogyakarta, in terms of aspects of Learning (Teaching), Modeling (Modeling), and Strengthening (Reinforcing).

The subjects were all students Forces Studies Program in 2013.2014, and 2015, amounting to 230 students. The object of this research is learning attitude by lecturer of accounting education. The instrument used was a questionnaire and data collection techniques by questionnaire. Test using test instruments used. To determine the validity of the statement used product moment correlation technique to correlate score grains with a total score and reliability test using Cronbach Alpha, test results indicate instrument 9 points from 50 rounds statement statement is not valid. Valid point declaration number 41 items tested reliability of the results 0.925. Data were analyzed using descriptive technique.

The results showed: the perception of students of Accounting Education, learning attitudes conducted by Lecturer of Accounting Education in both categories with the achievement of 69.97%. Review of aspects of Learning shows the perception of students of Accounting Education, learning attitudes conducted by Lecturer of Accounting Education in both categories with the achievement of 72.12%. Judging from the aspects Modeling shows the perception of students of Accounting Education, learning attitudes conducted by Lecturer of Accounting Education in both categories with the achievement of 69.17%. Judging from the aspect of strengthening, shows the perception of students of Accounting Education, learning attitudes conducted by Lecturer of Accounting Education in the category quite well with the achievement of 52.17%. Outcomes of this study are reports and research articles.

Kata Kunci: *Keywords: Attitudes Learning, Teaching, Modeling, Reinforcing.*