

STRENGTHENING SPORT TOURISM THROUGH OUTBOUND TRAINER TRAINING AT PESONA PUNCAK ARJUNA TOURISM VILLAGE SIDOWAYAH BAYAT

by Abdul Alim, Yudik Prasetyo, Fauzi, Okky Indera Pamungkas, Wisnu Nugroho

ABSTRACT

Arjuna Peak Charm Tourism Village Sidowayah Bayat located in Klaten Regency, Central Java is one of the tourist villages that has a lot of potential. Central Java is one of the tourist villages that has a lot of potential which should can be an alternative tourist visit for outside communities. In terms of tourism management tourism management in Arjuna Peak Pesona Tourism is still very limited and traditional. To be able to increase tourist attraction, additional supporting facilities are needed as well as internal improvements to produce quality human resources. improvements internally in order to produce quality human resources. This service activity has the aim of providing outbound trainer training to support services at the Arjuna Peak Enchantment Tourism Village, as well as training on how to introduce the tour to many parties. to many parties. This service program starts with socialization activities about the plan to implement community service activities. The next activity is the implementation of activity plan in which the participants are given several forms of training and then they simulation like serving tourists by implementing the results of the training activities. Training activities. The training participants were managers, pokdarwis, and the community around the village. Arjuna Peak Enchantment Tourism Village. The achievement of activity implementation targets is monitored by monitoring and evaluation of this activity.

Kata Kunci: *Sport Tourism, Outbond Trainer Training, Pesona Puncak Arjuna Tourism village*