

Development of the Bukit Cubung Tourism Area in Lendah Kulonprogo

by Nur Hidayat, Didik Purwantoro, Retna Hidayah, Satoto Endar Nayono, Dewi Prathita Rachmi

ABSTRACT

Based on observations made by the Community Service (PKM) team, the Bukit Cubung area has great potential to be developed into a tourist area. It's just that so far the manager of this tourist area (BUM Desa Jati Unggul) has not had a structured and sustainable plan. The development carried out so far is still limited to the short term so that when viewed as a whole it cannot be integrated. This of course will hinder the development of the tourist area. Therefore, the service team will provide assistance in developing the area into a more structured and sustainable tourist area.

The service team from UNY provided a structured and sustainable development design for the Bukit Cubung area (master plan). The service team carried out a situation analysis, one of which was by mapping the Bukit Cubung area. Mapping begins with measuring and contouring the Bukit Cubung area. The results that have been obtained are then used as consideration for providing zoning. Apart from that, the situation analysis will also consider activities that have been carried out in the area. This is done so that the service team has an idea of the future designation of the Bukit Cubung area.

The development of the Bukit Cubung area will be more structured if it has careful planning. One of the results of the service is to prepare a Detailed Engineering Design (DED) so that it can provide a general overview of regional development. Apart from that, the preparation of the DED can be used to provide an overview of the needs for a Regional Development Budget Plan (RAB). The existing development RAB can be used by managers to apply for funding from both the government and the private sector, such as Corporate Social Responsibility (CSR).

Kata Kunci: Bukit Cubung, BUM Desa, tourist area, regional development, structured and sustainable