

PENGEMBANGAN PROGRAM CONTENT TV KAMPUS FT UNY SEBAGAI SARANA EDUKASI CIVITAS AKADEMIK

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ABSTRACT

Developments in information technology provides easy access in various aspects of life, especially education that leads to learning media. Dynamic academic community activity suggests that the level of accessibility, communication and routines continues is developing into a quite clear benchmark. Media as intermediary and one of useful learning resources is to support the activities of the campus. Multimedia devices support is capable enough to provide impact on results and harmonization of innovative and creative media impressions. Means of education through television broadcasts are part of campus life development and can make literature in one direction easier. Video is one rich and alive resource for multimedia applications. Video elements such as motivation, composition, information, camera angle and continuity play a role in determining a comprehensive production

Kata Kunci: *multimedia, television, education*