ROOT CAUSE ANALYSIS ON THE IMPLEMENTATION OF CHARACTER EDUCATION FOR STUDENTS

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ABSTRACT

This research aims at investigating the root cause analysis on the implementation of character education at the Faculty of Social Sciences UNY. This research employed a qualitative approach involving 15 informants who were selected purposively, where 3 informants represented a group of lecturers, 3 respondents represented a group of students, 3 informants represented community leaders surrounding the Faculty of Social Sciences UNY, 3 informants represented a group of parents of the Faculty of Social Sciences UNY students and 3 informants represented official stakeholders. The data on the implementation of character education at the Faculty of Social Sciences UNY was collected using an interview technique. Meanwhile, the data analysis was carried out utilizing root cause analysis method of Ishikawa Fishbone Diagram model. The result of this research is that the less optimal implementation of character education at the Faculty of Social Sciences UNY is the primary problem (primary cause). Meanwhile, the secondary causes are divided into two, namely internal and external factors which include the process of implementing character education does not have a standardized model at the faculty level; the character education values have not been fully integrated into the subjects; student's participation in the community is low; and there is no synergy or parent's involvement in the implementation of character education that has been carried out so far.

Kata Kunci: *Character education, moral education, root cause analysis, and Ishikawa Fishbone Diagram*