Creativity Training for Developing Entrepreneurship Spirit for School Age Teens in Wirokerten Village, Banguntapan, Bantul, Yogyakarta

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ABSTRACT

This community service activitiy was aimed at school-aged youth in Wirokerten Village, Banguntapan, Bantul, Yogyakarta. The goal was to develop entrepreneurship spirit through creativity training so as to encourage school age teenagers to be able to become entrepreneur later.

The method used in this community service activity was a varied lecture conducted at the beginning of the training as an introduction to the importance of creativity development for adolescents, so that by this method trainees will gain a sufficient understanding of the benefits of creativity development training. In addition, Games Creativity is also conducted in which trainees are invited to play or create an item according to their imagination and creativity through the game.

The results of this community service activity were evaluated through the success of the target number of trainees, the achievement of the training objectives, the achievement of the planned material targets and the ability of the participants to master the materials of the training. This community service activity was attended by 30 participants. Thus it can be said that the target of the participants achieved is 100%. Achievement of the purpose of this training was to grow creativity so as to bring entrepreneurship spirit for the teens. The trainers have provided material on entrepreneurship and creativity so that the achievement of training objectives was considered successful. Achievement of material targets on community service activity was considered good enough, because the training materials have been delivered entirely. Besides that the ability of participants viewed from the mastery of the material is good enough.

Kata Kunci: creativity, entrepreneurship, school age teens