

ANALYSIS OF PROHIBITION DISCOURSE ON BANNER AND BOARDS IN THE SPECIAL REGION OF YOGYAKARTA

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ABSTRACT

This research aims to describe themes/topics, structures, sentence forms used, and lexicons used in prohibitive discourse in the Special Region of Yogyakarta and. This research uses a qualitative descriptive research design. The subjects in this research are all language events contained in the prohibition discourse on banners and boards in the Special Region of Yogyakarta. Basically, the researcher himself/human instrument is the instrument in this research. In this research, field observation techniques, documentation techniques, reading techniques and note-taking techniques were used as data collection techniques. The agih technique was used as a data analysis technique in this research. The validity used in this research is content validity and referential validity. This research is expected to be able to describe themes/topics, structures, sentence forms used, and lexicons used in prohibitive discourse in the Special Region of Yogyakarta and. This research uses a qualitative descriptive research design. In addition, this research is expected to produce scientific articles in national and indexed journals.

Kata Kunci: *discourse analysis, prohibitions, banners, boards*