

# **Development Of Video Media for The Arts And Creative Industry As A Learning Resource For Training And Training**

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## **ABSTRACT**

This research is based on the limited video learning media in the Productive Creative Subject Teacher Training held by BBPMPPV. Apart from the limited human resources, the new Learning Technology Developer position holders still need expertise certificates, according to Minister of Administrative Regulation number 3 of 2021. Apart from that, there is a need for learning videos as examples for vocational schoolteachers in facilitating project-based learning. This research is development research using the ADDIE Model. As a result of the study, 2 Dance Learning and Visual Communication Design videos were developed. The feasibility test involved four experts, 2 DKV experts, and two dance experts; the practicality test involved 14 DKV teachers and six dance teachers. The feasibility test results for DKV Learning Video Media obtained an average score of 4.50 (very feasible), and for Dance Learning Video Media, an average score of 4.0 (very possible). The practicality test results for DKV Learning Video Media obtained an average score of 4.54 (very decent), and for Dance Learning Video Media, an average score of 4.36 (very respectable).

*Kata Kunci: vocational high school, visual communication design, dance, video*