

# **Identification of Guidance and Counseling Service Needs For Higher Education Students at Universitas Negeri Yogyakarta (UNY)**

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## **ABSTRACT**

This study aims to identify the need for guidance and counseling services at Yogyakarta State University students. This research is a quantitative research with survey research type. The study population was all students of Yogyakarta State University at the Bachelor's level. The research sample was taken as a number of 344 students from 7 faculties at UNY. The sampling technique uses simple random sampling. Data collection using a questionnaire. Data analysis techniques using quantitative descriptive techniques. The results showed that the level of guidance and counseling service needs of UNY students as a whole were in the low category. The need of guidance and counseling Service on 210 UNY student are at low category (61%) while 134 student (39%) are at medium category. Based on demographics namely gender the level of guidance and counseling service needs of female students is higher, the level of guidance and counseling service needs of students from the 2017 generation is higher than that of other batches, the level of guidance and counseling service needs of Social Sciences faculty students is higher compared to other faculties. This research has implications for the Technical Implementation Unit of Guidance and Counseling Services of Yogyakarta State University to optimize guidance and counseling services so that their existence provides benefits for the fulfillment of the needs and tasks of student development.

*Kata Kunci: the need for guidance & counseling services, higher education students*