

# **APPLYING YOUNG ENTRY PROGRAM ACHIEVEMENT IN PONDOK PESANTREN HIDAYATUL MUBTADI-IEN AS CREATIVE ECONOMIC DEVELOPMENT PALBAPANG AREA, BANTUL**

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## **ABSTRACT**

Pondok Pesantren (Ponpes) Hidayatul Muftadi'ien located in Palbapang area, Bantul has a program called Young Entrepreneur Achievement Program. This program aims to provide entrepreneurship education for santrinya. Cultures that run in Ponpes in their daily life prioritize the formation of independence. Ponpes Hidayatul Muftadi-ien has a target to be able to provide lunch lifeskil santrinya. The purpose of this PPM activity is to: (1) Enhance managerial understanding and mastery, (2) Improve product innovation capability, (3) Improve community prosperity of Palbapang area, Bantul with partnership implemented in entrepreneurship program of young achievement.

Methods of activities to be undertaken dalah assistance dilakuka nmelalui lectures on the idea of entrepreneurship, product innovation, and managerial business. The activity continued with the practice of making new products, marketing the product up to the preparation of financial statements by students and companion cottage son and daughter with the guidance of the PPM team.

The accompaniment of self-help program of self-employment achievement has been successfully done with some accompaniment materials such as: Brainstorming, Entrepreneurship Motivation, Product Practice, Production Cost Calculation, Packaging Design, Marketing Strategy, Market Day, Posttest and Customer Questionnaire Filling. Based on posttest result, the participants of self-employment program achievement of 40% are in good category and 60% are in moderate category so it can be said that most of the participants understand the business concept and able to do business calculation. Based on the customer satisfaction questionnaire, the PPM activities that were filled by the participants of the self-help self-employment program achievement of 50% are in the high category, 37% are in the medium category and 13% are in the low category. Participants provide assessment to the PPM team such as: their activities are beneficial to others, provide their own experience, motivate santri, plus business evaluation activities so they can improve their business.

*Kata Kunci: Keywords: Assistance, Entrepreneurship, Boarding*