

THE USE OF INDONESIA BAGUS VIDEO SERIES NET.TV TO IMPROVE THE CULTURAL UNDERSTANDING OF INDONESIA TOWARDS GDUFS STUDENTS OF TRANSFER CREDIT PROGRAM IN CREATIVE APRECIATIVE LISTENING

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ABSTRACT

This research aims to develop Indonesian cultural appreciation skill of GDUFS students in Creatif Appreciative Listening Subject through the use of Indonesia Bagus Net.TV Video series. This is a Classroom Action Research with cyclical design which is conducted in May-June 2016 involving 20 students of GDUFS in Credit Transfer Program in a year period of 2015/2016. The result shows that there is improvement both in process and product. The student's response improvement appeared in their higher participation during the video watching and discussion. The improvement by product can be reflected from six components of cross cultural appreciation, they are: 1) perception towards Indonesian culture and the motivation to study Indonesian language and culture; 2) Indonesian cultural and society appreciation; 3) the impact of technique and methodology towards the knowledge of Indonesia; 4) knowledge about Indonesia and its impact towards perception and attitude of Chinese culture; 5) the impact of culture classroom towards the vocabulary skill of students; 6) classroom culture and the development of Chinese social-national identity. The mean score from the sixth components above increase from 42.55 in preaction, to 61.2 in first cycle, and 73.65 in second cycle. Therefore, The use of Indonesia Bagus video series Net.TV can be an alternative media to improve the Indonesian cultural appreciation skill of Chinese students.

Kata Kunci: *Appreciation, culture, listening, GDUFS Students*