Innovative Media Mapping Guidance and Counseling Services in Schools Online

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ABSTRACT

The implementation of online learning often encounters obstacles, especially in students' low learning interest. One of the causes of low interest in learning is because the media used by teachers is not attractive. This research aims to map the types of innovative media carried out by guidance and counseling teachers (BK) in schools. The research method used is mixed method. This research was conducted by conducting surveys and interviews with BK teachers. The number of subjects in this study is 94 BK teachers at the high school level. The results of this study mapped the types of media that have been used by BK teachers and the types of media they expect to be available in schools. This research also reveals the obstacles that paling often experienced in using media, namely constraints on the availability of facilities and infrastructure, especially computers and the internet, and the skill constraints that BK teachers have in using low technology. This research recommends thedevelopment of skills using computers and the internet for BK teachers, as well as the provision of decent computers and internet for BK teachers in schools.

Kata Kunci: Media, guidance and counseling, online learning, Covid-19