THE SMALL MEDIUM ENTERPRICES (SME) POLICY REVIEW OF CITY GOVERNMENT OF YOGYAKARTA INDONESIA AND YUNLIN TAIWAN

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ABSTRACT

This study is aimed at investigating the issue of SME Policy of City Government. However, few policy initiatives target high-growth SMEs. There are various models related those Issues such as Korea and Singapore have recently established policies for high-growth SMEs, Israel plans to introduce such policies, Canada, combined SME support through R & D programs and venture capital increased the number of high-growth companies Considerably. Global Review of Innovation Policy Studies indicates that there is a lack of evaluation studies that could substantiate measure to support high-growth SMEs as being particularly effective or ineffective in Indonesia. Indonesia and Taiwan is a very Interesting laboratory for this research, as the problems related to governance, such as related party lending or crony capitalism, is one of the institutional problems to high-growth SMEs policies. This collaborative research is to provide an extremely comprehensive benchmark for investigating the most obstacle to lead SME, parties involved, and policy modeling as Well as city government responsibility.

Kata Kunci: SME's Policy, Yogyakarta state government, Yunlin District Government