

CHILDREN ASSISTANCE MODEL IN LEARNING THROUGH OPTIMIZING THE ROLE OF THE PKH FAMILY IN THE NEW NORMAL ERA

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ABSTRACT

This activity aims to carry out a model of children's learning assistance through optimizing the role of parents to be more enthusiastic in facing this new normal era. Because of this new normal era, there will certainly be more changes in society. Not a few beneficiary families feel confused and difficult in assisting their children in learning. Training activities have been carried out in accordance with the plan, starting with needs analysis, planning, implementation and evaluation. The program target of this activity is PKH beneficiary families totaling 30 people and 15 facilitator PKH. Activities have been carried out according to plans and objectives in accordance with the issues raised. It can be seen that the activities carried out have optimized various parties and can achieve the expected output. Among them, PKH beneficiary families understand the material that has been conveyed. Based on the last activity, beneficiary families are better able to assist children to study at home by understanding their children's learning characteristics. Beneficiary families are motivated and have high enthusiasm in spreading the knowledge and skills they have acquired to other families. This can be observed when the target group creates a new group whatsapp. So that from this activity the community service team highlighted several important things that have been done starting from paying attention to the concept of adult learning, strengthening the focus on social capital and also introducing the importance of peer teaching.

Kata Kunci: *learning assistance, parents, COVID-19 pandemic*