

# THE EFFECTIVENESS OF THE CHARACTER EDUCATION EVALUATION MODEL IN ECONOMIC LEARNING CLASSES

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## ABSTRACT

The purpose of this study is to obtain information on the results of student character assessment in economic learning and to prove the effectiveness of economic learning that applies the character education evaluation model. This research is a research & development research using a model developed by Borg and Gall. This year is entering its third year with the aim of the research is to determine the effectiveness of the character education evaluation model in the economic learning cluster. Based on this research, it can be concluded that 1) the results of the student character assessment in economic learning state that at the beginning of the semester (initial observation), the character of the student tends to be low but after the implementation of character education in the middle of the semester (final observation) the character of the student tends to be high; and 2) Economic learning that applies the character education evaluation model can be said to be effective in improving student character. It is proven by the existence of a significant mean between pretest and posttest.

Kata Kunci: *Effectiveness, Evaluation Model, Character Education, Economic Learning Clumps*