

# **COURTESY OF SPEECH ON IMPERATIVE CONSTRUCTION IN THE INTEGRATED THEMATIC BOOK OF ELEMENTARY SCHOOL AS A FORM OF DEVELOPMENT OF POLITE LEARNING MODEL AT THE BASIC EDUCATION LEVEL**

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## **ABSTRACT**

This research aims to describe the realization of speech acts on imperative construction in the integrated thematic book of elementary school and describes the form of speech incompatibility of speech actions in imperative construction in the integrated thematic book of elementary school. This research is included in the type of content analysis research that is qualitative descriptive. The main form of data in this study is in the form of speech in the form of the imperative sentence contained in discourses in the integrated thematic book Curriculum 2013 class IV elementary school. Meanwhile, the source of the data in this study is the student book theme 1 "Beauty of Diversity" Class IV Elementary School published by the Ministry of Education. The techniques used to collect research data are listening techniques and recording techniques. The data analysis technique used is a technique of analysis of high and pragmatic padan. The result of this research is that the principle of politeness developed in the integrated thematic book of grade IV elementary school is constructed by adhering to the principle of courtesy in the form of maximal wisdom, a maxim of generosity, and maximal agreement. The process of constructing polite speech on imperative construction by utilizing the maxim of wisdom contains a scale of gated manners, explicit performance active, expressive performative, imperative, minimizing coercion, statement of necessity, and indirect scale. Meanwhile, imperative construction by utilizing the maxim of generosity contains an explicit performance scale, minimizing coercion, and formulation of suggestions. Meanwhile, imperative construction by utilizing the maxim of wisdom contains a scale of fenced manners, explicit performanceactives, minimizing coercion, imperative capital, and choice scale. The language incompatibility strategy found in the Integrated Thematic Book of Elementary School has withheld politeness. The speech action strategy is used in the form of literal direct speech and indirect literal speech action. Indications of manners in the book are good, although some imperative constructions do not adhere to the principle of manners so that efforts to construct imperative intentions that function directives.

*Kata Kunci: Language politeness, Principles of Manners, School Teaching Books*