

FAMILY FINANCIAL PLANNING TRAINING AND INTRODUCTION TO ALTERNATIVE INVESTMENT FOR HOUSEHOLD WOMEN

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ABSTRACT

Knowledge of finances and financial management is very important to be known by everyone. Financial planning in the household is a strategic matter in order to achieve a happy and prosperous family. On the other hand, many families do not have clear and measurable targets included in their family financial planning. This sometimes creates internal conflicts in the family due to the lack of clear planning, implementation, and evaluation capabilities.

This family financial planning training and introduction to investment alternatives for housewives is carried out so that housewives have the competence and skills in managing household finances. Participants in this training are housewives in Jenengan hamlet, Maguwoharjo, Depok Sleman. The implementation technique is to invite these housewives to watch the socialization of family financial planning by watching videos that have been prepared by the servant. The media used are WAG and YouTube. This socialization activity was carried out smoothly and was able to invite housewives to join this event. In this activity the servant also gave appreciation to 7 housewives with the best questions. At the end of the program the housewives also responded by stating that this training was very useful.

Kata Kunci: *financial planning, housewife, WAG, YouTube.*