

# ENTREPRENEURSHIP EDUCATION STRATEGY THROUGH LIFESKILL (CASE STUDY IN SMP IT LUQMAN AL HAKIM INTERNASIONAL, YOGYAKARTA)

by Anik Widiastuti, Endra Murti Sagoro, Aljab Hendra Sulaksana, Puput Wiji Astuti

## ABSTRACT

Entrepreneurship is an important key if a country wants to develop and advance. Through education channels entrepreneurship development can be done by making entrepreneurship an intracurricular activity and extracurricular activities. Entrepreneurial education is education that applies the principles and methodologies towards the formation of life skills (lifeskill) for students through an integrated curriculum developed in schools. This study aims to determine: 1) the strategy of entrepreneurship education through lifeskill at LHI Yogyakarta Middle School; 2) factors driving entrepreneurship education through lifeskill at LHI Yogyakarta Middle School; 3) inhibiting factors of entrepreneurial education through lifeskill at LHI Yogyakarta Middle School; 4) efforts to overcome barriers to entrepreneurial education through lifeskill at LHI Yogyakarta Middle School.

This research method uses case study research. The research subject is the principal, the person responsible for the lifeskill program, the lifeskill program assistant, and the lifeskill program participant students. Data collection techniques in this study are observation, interviews and documentation. Data validity checking techniques using technical triangulation. Data analysis techniques in this study use interactive analysis of Miles & Hubberman models.

The result shows that: 1) the entrepreneurship education strategy through the lifeskill program is carried out by determining the lifeskill program in accordance with the specialization of students, the establishment of lifeskill clubs, the use of a project based learning approach; 2) factors driving entrepreneurship education through lifeskill programs include: availability of supporting facilities and infrastructure, supporting human resources, continuous monitoring, suitability of lifeskill with students' hobbies and family backgrounds; 3) inhibiting factors of entrepreneurial education through lifeskill programs include: student mood conditions, synchronization of material delivered by instructors with school programs, limited equipment for practice, prestige and spoiled students; 4) efforts made by schools to overcome the obstacles to entrepreneurship education through lifeskill practitioners, including: involving the Student Council in marketing the results of lifeskill, emphasizing entrepreneurship education, integrating with craft subjects.

Kata Kunci: *strategy, entrepreneurship education, lifeskill*