

# **Balancescorecard Training To Improve SME's Under The Supervision of Dekraknas Performance in Yogyakarta**

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## **ABSTRACT**

*Abstract : Business owners in Yogyakarta are forced to deal with tight business competition and uncertainties. One of the main problems in the business competition is their inability to evaluate business performance comprehensively which includes both financial and non-financial perspectives. This community service is aimed to assist business owners under the supervision of Dekranas Yogyakarta to implement balanced scorecard in improving their performance. By providing a training on the implementation of balanced scorecard in small medium enterprises, it is expected that business owners under the supervision of Dekranas Yogyakarta can improve their performance and win the business competition. Prior to the training, the community service team held discussions with the representatives of Dekranas Yogyakarta to gain prior knowledge on the participants' background as well as understanding their needs to be covered in the training. Based on the evaluation conducted following the training, it can be concluded that the training was a success. The participants of the training revealed that the training has been able to assist them to implement balanced scorecard in their business.*

Kata Kunci: *performance, balanced scorecard*