

WOMEN EMPOWERMENT OF COMMUNITY BASED TOURISM (CBT) TOURISM VILLAGE IN NGLANGGERAN TOURISM VILLAGE

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ABSTRACT

This study aims to reveal the empowerment of women in CBT-based tourism villages by using indicators of empowerment according to Sneyens in the form of economic, social, psychological and political. The method used in this research is a case study qualitative approach. Data collection techniques used documentation, archival records, interviews, direct observation, participant observation, and physical devices. The data analysis technique uses the stages of data collection, data condensation, data presentation and conclusion drawing. The result of this study is the disclosure of the empowerment of women in CBT-based tourism villages with economic, social, psychological and political indicators. Economically, women have additional income apart from their main job, namely as farmers and housewives, women have access and control over the resources in the Nglanggeran tourist village. Socially, women are able to develop themselves in community social activities, establish interactions with the community so that it creates good cooperation between communities. Women have the same access, control and benefits as men in terms of utilizing the resources in the Nglanggeran tourist village. Psychologically, women have a sense of pride in the existence of the Nglanggeran tourist village, a tourist village that is already well-known throughout the national and even international levels and a sense of pride in the local potential which is the hallmark of the Nglanggeran tourist village such as Nglanggeran chocolate. Politically, women have the ability to make decisions that are held in group discussion forums.

Kata Kunci: women's empowerment, economic, social, political, psychological