COUNSELING AND SOCIALITATION OF INVESTMENT UNDERSTANDING FOR SOCIETY TO ELIMINATE RISKS OF ILLEGAL INVESTMENT IN SRIMARTANI, PIYUNGAN, BANTUL YOGYAKARTA, INDONESIA

by Musaroh, Setyabudi Indartono, Naning Margasari dan Andreas Mahendro Kuncoro

ABSTRACT

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The purposes of this research and community service are to: (1) provide knowledge to society about investment principles which include various legal dan legitimate investment instruments, (2) provide knowledge to community regarding the virtues, shortcomings, risks and benefits of each of the investment instrument, (3) provide knowledge regarding the illegal investment characteristics and how to identify the characteristics as well as to avoid them, and (4) to provide knowledge about various illegal investments and the fraud activities.

The objects of this workshop are the people of Srimartani Village, Bantul Regency, Piyungan District, Province of Yogyakarta Special Region. The number of people attending the counseling and socialization is forty. The majority of them are the youngsters who join the youth organization in Srimartani Village. The activity implementation methods to support the successfulness of this program include lecture, and questions and answers, as well as the use of audio visual method.

The successfulness of this activity is indicated by the fulfillment of the planned number of people attending this activity. The majority of the participants are the youngsters who are also the objects of the counseling and socialization. The youngsters were selected as the objects because they will be the successor candidates and economists in the future. Thus, their pattern of thought can still be directed to the intended understanding achievement. The achievement of counseling and socialization objective is indicated by the comparison between the pretest that includes the initial discussions, and the results of the discussion, questions and answers conducted in the end of the session. Based on that condition, it can be concluded that the participants of counseling and socialization are quite serious in listening the discussion material and able to understand the discussion material that had been delivered. Based on the target material planned, it can be said that the all of the planned discussion materials were successfully delivered.

Kata Kunci: Keywords: illegal investment, youth organization Srimartani village