

# INCREASED ECOLOGICAL AWARENESS AND CREATIVE WRITING SKILLS OF STUDENTS THROUGH ECOCRITICAL LITERARY LEARNING

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## ABSTRACT

This action research aims to improve the quality of learning, namely creative writing learning in Literature Writing lectures, both process and product. In particular, this study is aimed at finding the right technique in creative writing that can increase ecological awareness and the ability to develop short stories with ecocritical insight.

This research was in the form of action research. The study was carried out in Class P Writing Literary at even semester of academic year 2017/2018. The research was carried out in two cycles. The results of the study stated that literary writing lessons with ecocritical insight can increase students' ecological awareness. After being given a research action, participants stated that they were more sensitive and concerned about ecological issues (78.95%). A number of 52.63% of participants stated that wanted to be involved in the preservation of nature, even though through small actions. In addition, a number of 63.16% of students realized that literature with an ecocritical perspective is believed to open awareness of the reality of ecological damage and build awareness to care for nature. It was also able to improve students' literary skill. There was an increase in the ability of students to write short stories after being subjected to action. There was a mean difference in scores between pre-test (57.95) with score of cycle I (67.89). After the first cycle action there was an increase in mean score of 9.94 points. Meanwhile, there was significant mean difference between pretest scores (57.95) with the score of cycle II (73.68) of 15.73 points. The increase occurred in (1) exploration of more varied ideas, although focused on one topic, namely ecology; (2) storytelling techniques that begin to vary; and (3) linguistic mechanical mastery.

Kata Kunci: *creative writing, literature writing, ecology, ecocritical*