

THE DEVELOPMENT OF INDONESIAN FLASHFICTION 2010 – NOW

by Else Liliani, Kusmarwanti, Dwi Budiyanto

ABSTRACT

This study aims to explain (1) the development of the structure of flash fiction in Indonesia in 2010 – present, (2) writers of flash fiction in Indonesia, (3) the development of the media used for publication of flash fiction in Indonesia, and (4) reader acceptance of Indonesian flash fiction .

This research is a qualitative descriptive study. The data sources of this research are fiction mini on social media, namely Twitter, Facebook, and Instagram. This flash fiction is then analyzed for the development of its structure, writers, media, and reader acceptance using literary reception theory. The reliability of the data was carried out through interrater and intrarater while the validity of the data was tested through semantic validation and triangulation between researchers.

The results of the study are as follows. First, the structure of the flash fiction is strongly influenced by the publication media platform used. In flash fiction there are (a) compaction of the structure of the flash fiction story, (b) the story building elements are shown very concisely and are not developed in a complex manner, (c) the exploration of linguistic aspects is very dominant, (d) the use of language style is carried out optimally with an effective and concise narrative. , (e) ending stories tend to be processed with interesting surprises, (f) story themes are very diverse and follow the dynamics of actual issues on social media. Second, fictionmini in Indonesia is growing through the Twitter account @fiksimini which was initiated by Agus Noor, Eka Kurniawan, and Clara Ng. There are many writers and novice writers who write mini-fictions based on topics provided by the moderator, which will then be retweeted by the moderator. Agus Noor sets out the dictums of flash fiction works that deserve to be retweeted. Third, social media that is a means of publishing flash fiction s include Twitter, Facebook, and Instagram. The fictionmini community from various regions becomes a support system that organizes various trainings, writing discussions, and publishing books. Fourth, passive acceptance of fiction mini on social media is indicated by the number of likes and short comments. Active acceptance of mini-fiction is carried out in the form of (1) active public involvement in producing mini-fiction writings and their contribution in reviving the mini-fiction community and (2) research, writing criticism or literary essays, both scientifically and non-scientific.

Kata Kunci: *flash fiction , social media, development*