THE EFFECTIVENESS OF TRAINING FOR THE MASTER OF CEREMONIES AT FORMAL EVENTS IN THREE LANGUAGES FOR PRIVATE HIGH SCHOOL LANGUAGE TEACHERS

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ABSTRACT

On average, schools hold formal ceremonial events 12 to 48 times a year with an MC as the host. Meanwhile, 53% of teacher participants have never created a rundown or acted as an MC. This training aims to equip English, Indonesian, and Javanese language teachers with MC skills. The success of the training is measured through its effectiveness, product evaluation, and evaluation of significance. The training was attended by 31 participants, selected from 64 applicants from 36 private high schools in the Special Region of Yogyakarta. The training was conducted in 5 months with 50 lesson hours, including 6 in-person and 6 online sessions for assignments and support. The training used lecture-method, question and answer sessions, quizzes, structured tasks, mentoring, projects, tests, product observations, and on-stage practice. The training was conducted by 4 professors and 3 doctoral students from IPB and UNY. The results of the training show that the MC formal event training was quite effective. This is indicated by a pre-test mean score of 57.03 and a post-test mean score of 71.26, with a significant test difference of 6.368 at df 30 with a confidence level above 99%. Evaluation results of the products align with the post-test mean scores, with a rundown score mean of 64, MC script mean score of 74.3, and MC practice mean score of 76.0, indicating good quality training products. The evaluation of the significance of the training concerning materials, tasks, support, satisfaction, and impact yielded a score of 2.92 on a 4-point scale (equivalent to 73). Based on these results, it can be concluded that the MC formal event training was quite effective, the products generated were of good quality, and the training had a significant impact. Remaining issues include weaknesses in protocol implementation, difficulties in time synchronization and sub-event coordination, and inadequacies in oral and written language proficiency.

Kata Kunci: master of ceremony training, formal events, language teacher, rundown, text of MC, effectiveness.