

# **PENGEMBANGAN BUKU CERITA BERGAMBAR DIGITAL BERBASIS KARAKTER UNTUK SISWA SEKOLAH DASAR**

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## **ABSTRACT**

Character education is one aspect that must be developed in education. Stimulation of student character development will be a supporting factor in achieving attitudinal competence as mandated in the curriculum. The aim of this research is to produce a character-based digital picture story book that is suitable for elementary school students.

This research adopts the Borg and Gall research and development model which includes a) conducting preliminary research, b) planning, c) development of assessment instrument prototypes, d) expert testing, e) small scale field trials and revisions, f) main field trials and revision, g) Operational field trials and final product revision, and h) product dissemination. In the first year (i) preliminary study research was carried out to develop product prototypes, expert validation tests. The research subjects in this stage consisted of teachers and elementary school students in the city of Yogyakarta. Data collection techniques at this stage use questionnaires, interviews, observation and documentation. The data analysis technique uses quantitative and qualitative analysis (mixed method) to obtain research results in the form of products with more complete data. The research results showed that character-based digital picture storybooks for elementary school students were declared feasible. This feasibility is based on validation results from material and media experts, as well as assessments from elementary school teacher practitioners

*Kata Kunci: buku cerita bergambar, karakter, sekolah dasar*