

# The Development of The Entrepreneurship Evaluation Learning Outcome Model

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## ABSTRACT

This research was conducted with the aim of (1) developing evaluation model of learning result of entrepreneurship subject, (2) knowing the feasibility level of evaluation model of learning result of entrepreneurship subject.

This research uses research and development method (research and development). This research model uses a modified Borg & Gall development model into seven development steps. Procedure of developing evaluation model of learning result of entrepreneurship subject consists of four stages: preliminary study, product planning, product development, evaluation and dissemination. Data analysis technique used by descriptive statistic analysis with quantitative approach.

The result of the research shows that: (1) the development of evaluation model of learning result of entrepreneurship subject is done by following the simplified step of Borg & Gall into 4 steps, produce evaluation model and evaluation instrument of learning result of entrepreneurship subject in the form of knowledge assessment instrument (written test) attitudes (observation and self-assessment), and skills (product assessment, appraisal of entrepreneurship practices, and weekly meeting assessments); (2) the feasibility of the evaluation model of learning outcomes of entrepreneurship courses based on the results of expert data validation data obtained score 4.42; trial use by lecturers obtained score 4.2325; as well as the use trials by students obtained score 4,067, which overall is on very good criteria.

Kata Kunci: *development, evaluation model, learning outcomes, entrepreneurship*