

NEED ASSESSMENT OF LEARNING FRENCH TOURISM LANGUAGE

by Dwiyanto Djoko Pranowo, Herman, Siti Sumiyati, Nuning Catur SW

ABSTRACT

Abstract

This study aims to 1). Know the French language competence of tourism students, 2) Identify the need for tourism knowledge and skills in French, 3). Identify non-language knowledge needs that support student competency using French for tourism. This research lasted for five months starting from February to June 2019, on the campus of the Faculty of Language and Arts UNY. The research data was obtained using video recordings of tourist attractions. For this purpose researchers used an observation sheet instrument. The subjects of this study were French language education students who had taken the FOS / Français du Tourisme course. The object of his research is language skills, tourism knowledge and French. The results showed that 1) French-language tourism competencies in students on average at level 6 of the communicative competency rubric 2) Based on the recordings of student performance it was known that the need for French language knowledge and tourism skills was an increase in communicative competence and linguistic competencies 3) While the need for non-language knowledge which supports the competency of students using French for tourism is not an urgent matter to be developed.

Kata Kunci: Need assessment, communicative competence, language competence, Français du Tourisme