

IBM SMALL GROUP OF INDUSTRIES IN Beji craftsmen mlinjo crackers, DISTRICT DISPLAY Bantul Yogyakarta

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ABSTRACT

*One of the flagship products of Bantul area is a traditional food product that is made from chips mlinjo based mlinjo . For rural areas , potential areas of Bantul strongly supports the development of traditional food craft industry mlinjo chips . Mlinjo plants are very easy to get in Bantul . Melinjo kind of chips are made from fruit that has been melinjo old . Making chips is not difficult and can be done using simple tools . Melinjo is one of the processing of agricultural commodity prices are high . These commodities can be exported to neighboring countries . But the fact is , lack of capital held , the lack of touch technology in the production process , especially in the roaster melinjo quickly , applied management system is very simple , so profits and losses can not be detected properly , yet have the ability to use information technology can be used as a marketing medium . To achieve these objectives , the methods used in this activity is the creation of training mlinjo roaster machine that can be adjusted as needed to improve the quality and quantity . Web design training to support the marketing of products crackers mlinjo , business management training . Ibm Small Industries Group activities Craftsmen Emping mlinjo In Beji , displays Bantul Yogyakarta for 3 days on 3 , 4 and 5 November 2013 at 07:30 to 16:30 pm
In general, all participants followed the events with high motivation and earnest . It is evident in their attendance on a regular basis for three days and follow each session with care and enthusiasm . The questions they launched during the opening session. Things are less clear they ask to obtain understanding . The first day of training activities , participant follow carefully . They feel they have received during this new knowledge they do not know , the participants became more familiar*

Kata Kunci: *Small Industries Group , Emping mlinjo*