

# **The Implementation of the Use of Tourist Villages as a Learning Source (An Effort to Improve Character Values in People's Economy Course)**

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## **ABSTRACT**

This research is aimed at: 1) identifying the potential of tourist villages as a learning source on people's economy 2) understanding the character values of students through the use of tourist villages as a learning source in People's Economy Course. This research is an action research employing Kemmis and McTaggart model. The results of the research are: 1) Tourist villages were potential to be the learning source on people's economy. The potential was on the implementation of the basic concept — of the people, by the people and for the people — in the management of tourist villages. The characters that appear were nationalism, hard work, creativity, and environmental awareness. 2) There were some changes from cycle I to cycle II. The intermediate category of nationalism increased by 4.761905%, while the high category increased by 19.04762%. The high category of hard work increased by 42.85714%. The intermediate category of creativity increased by 4.761905%, while the high category increased by 19.04762%. The high category of environmental awareness increased by 95.2381%. Therefore, there were improvements from cycle I to cycle II.

*Kata Kunci: tourist villages, people's economy*