

# **TRAINING ON CAKE AND BREAD BUSINESS FOR THE COMMUNITY AROUND THE WATES CAMPUS, YOGYAKARTA STATE UNIVERSITY**

**by Rizqie Auliana 1, Marwanti<sup>2</sup>, Prihastuti Ekawatiningsih<sup>3</sup>, Wika Rinawati<sup>4</sup>, Ngabdul Munif<sup>5</sup>**

## **ABSTRACT**

This Community Service Program (PPM) broadly aims to provide insight, education and skills in the culinary field to improve the economy, especially in the community around the UNY Wates campus. The knowledge and skills provided to the community include: 1) processing various types of bread that are good and worth selling, 2) processing various types of cakes that are good and worth selling, 3) knowledge of calculating selling prices and marketing. The PPM activity will be held in April-August 2021, at the UNY Catering Laboratory, Wates Campus. The target audience for PPM is the community around UNY Wates Campus who are members of the PKK group under the auspices of the Department of Community Empowerment and Village Population Control and Family Planning. The methods used include lectures, discussions and questions and answers, as well as the practice of making various cakes and bread products. The results of the PPM activities were analyzed using a descriptive technique with a presentation value. The results of PPM activities include: 1) Participants are skilled in making and packaging various types of bread products that are acceptable and acceptable to consumers, 2) Participants are skilled in making and packaging various cake products that are acceptable and acceptable to consumers. , 3) Participants gain knowledge about the catering business, which includes calculating selling prices, marketing strategies, and food hygiene sanitation

Kata Kunci: *cake, bread, wates*