

TRAINING AND ASSISTANCE IN THE GOVERNANCE OF TOURISM POTENTIAL TOWARDS THE GOLD VILLAGE IN PADUKUHAN KRAPYAK IX, MARGOAGUNG, SEYEGAN, SLEMAN, YOGYAKARTA

by Dr. Sukarno, S.Pd., M.Hum/NIP. 19760502 200501 1 001 Prof. Dr. Erwin Setyo Kriswanto, S.Pd., M.Kes./NIP. 19751018 200501 1 002 Dr. Minta Harsana, A.Par., M.Sc./NIP. 19690314 200501 1 001 Dr. Drs. Suyud, M.Pd./NIP. 19570513 198811 1 002 Dr. Drs. Sridadi, M.Pd/ NIP 19611230 198803 1 001 Agus Riyanto/N

ABSTRACT

ABSTRACT

The aim of this Community Service Partnership is to assist partners in overcoming problems regarding tourism, by providing training and assistance in tourism development. The approach used to help resolve partner problems is by providing training assistance through materials and discussion sessions, as well as regular and ongoing mentoring.

The training material provided is related to the process of identifying tourism potential and how to create attractive tour packages. The target of the training was the management of Krapyak IX Village "Kampung Emas", totaling 15 people. Through this PkM activity, it is hoped that partners can overcome the problems they have been experiencing, namely being able to find tourism potential in their villages and being able to start preparing a membership structure for Pokdarwis. This aims to increase the number of visitors and a good business management system in terms of quantity and quality.

The result of this activity was that the target audience was very enthusiastic and gave a positive response during the activity. This is proven by the participants' pretest and posttest results which show differences before being given the training material and after being given the training material with values of Sig (0.00) < 0.05 and tcount (5.590) > ttable (1.812).

Keywords: potential; tour; Golden Village

Kata Kunci: *Keywords: potential; tour; Golden Village*