

IMPLEMENTATION MODEL CHARACTERS STRENGTHENING BASED ON 5S TO SUPPORT THE HALAL INDUSTRY IN UNY AND IIUM

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ABSTRACT

This research aims to: (1) Knowing the process of implementing the 5S character strengthening model; (2) Knowing the behavior of students in applying the 5S character strengthening model; (3) Knowing how many students apply the 5S attitude. The method used is quantitative descriptive. The instruments that have been developed are validated by experts. The results showed: (1) The process of implementing the 5S-based character strengthening model to support the halal industry for UNY and IIUM students was carried out for 4 weeks; (2) More and more UNY and IIUM students are applying 5S-based character behavior; (3) The results of quantitative data show the implementation of strengthening the short character at UNY 66.3% and IIUM 68%, set in order at UNY 68.8% and IIUM 73.3%, shine at UNY 71% and IIUM 68%, standardize at UNY 70.5% and IIUM 67.1%, sustain at UNY 67.7% and IIUM 68.3%.

Kata Kunci: Implementation, Characters 5S, Halal industry