

SPORTS EMPOWERMENT IN KAMPUNG EMAS DUSUN KRAPYAK IX SEYEGAN AS A SPORT TOURISM ATTRACTION

by Aman, Ebtana Sella Mayang Fitri, dan Rido Gata Wijaya

ABSTRACT

Krayak IX Hamlet, Margoagung Village, Seyegan, is a hamlet that used to be a very advanced area in various fields such as: Education, arts, sports, and even became champion at the Sleman district level in the Hamlet Management Competition. However, as time goes by, the condition of this hamlet is quite worrying because the potential it has is not well developed, the regeneration process which is not well developed is one of the main causes of this area experiencing many declines in various ways, even in Sleman Regency itself, the Seyegan District area is one of them. areas that are under economic development. In order to restore the image of an educated village and improve achievements in various fields, efforts are needed to regenerate the enthusiasm for learning, especially in children with various potentials, so that they have the desire to develop by maximizing their existing potential. In general, community empowerment activities in Krapyak IX Sayegan Sleman Hamlet were very good, and became a pilot project for hamlet empowerment, in this case becoming Kampung Emas as a pilot hamlet for community empowerment, especially in the field of sports. Apart from being a means of improving the quality of public health, sports can also be used as a means of recreation for both local people and visitors. Sports tourism can improve the socio-cultural quality of society as well as the economy of local communities. The implementation of this Community Service Activity involves various components of society, namely community leaders, youth leaders, young people, sports lecturers, tourism lecturers, social science lecturers, and participation from community members which will be carried out in May-October 2023. The sports sector that is being developed, empowered and developed are Badminton, table tennis, archery and PSHT. The empowerment of these four types of sports has attracted public interest in popularizing sports and attracted the attention of immigrants to enjoy the existing sports offerings, and as a means of sports tourism that provides comfort and excitement. The activities take the form of training for the community and tourists who come, thereby presenting its own sensation as sports tourism. Until now, sports tourism continues and is set to be sustainable and increase community welfare.

Kata Kunci: *training, empowerment, sport tourism*