

WOMAN EMPOWERMENT THROUGH LIFE-SKILL EDUCATION AND TRAINING SELF-DETERMINATION ORIENTED TO THE MEMBER GROUP OF DESIRED FAMILY PROGRAM (PKH) IN KRICKAK TOWNSHIP TEGALREJO DISTRICT YOGYAKARTA

by Nur Djazifah ER, RB Suharto, S.Wisni Septiarti

ABSTRACT

Community service activity in Woman Empowerment through Life-Skill Education And Training Self-determination Oriented to The Member Group Of Desired Family Program (PKH) In Kricak Township Tegalrejo District Yogyakarta to: 1) increase knowledge and understanding on woman nature in amidst of gender perspective community development and also empowering nature, education for woman to elevate life quality and independence; 2) increase life skills, especially ability to develop three processed food that functionally for productive business; 3) increase ability in productive management, group dynamic in shaping entrepreneur spirit and independence. Realization of this community services in the following form of life-skill education and training. 1) Through lecture/subject presentation that were: (a) woman role in gender perspective development to elevate life quality and independence, (b) to shape entrepreneur spirit and independence, (c) to know traditional market snack (jajan pasar) and its processing; 2) Through demonstration: (a) preparation way and selecting its raw material of processed food, (b) cooking process for three processed food types that were selected by wife participants, (c) calculate cost estimation for produce and sell it; 3) Through practice: psychomotor skills implementation in making three produced food types that have selling values relevant to the training participant's choice; 4) consulting method through game in group dynamics: to help targeted group to know the importance to do business independently or in group, important of collaborative work, to know entrepreneurship professional development requirement for success in productive business. 5) accompaniment method in the business development process by coordination between Community Services Institution (PPM) Team and Desired Family Program Executive Manager in the Kricak Township Tegalrejo Yogyakarta. Based on process and result evaluations can be described that the implementation of PPM program activities have achieved the objective targets, which has been implemented well and timely. Participants that were 25 people all active and consistently participated in all activities, so that end up empowering results through life-skill education and training independence oriented that produced productive business development of snack production by household wife of marginal/poor families that able to support self-determination and family life. Therefore, PPM program results in the form of woman empowerment through life-skill education and training self-determination oriented to the member group of Desired Family Program (PKH) In Kricak Township Tegalrejo District Yogyakarta has executed and run well, and also succeed to achieve targeted objectives as planned.

Kata Kunci: *woman empowerment, life-skill education and training*