

PROGRAM PUSTAKA: THE FORD FOUNDATION AND THE DEVELOPMENT OF POST-REFORM BOOK PUBLISHING IN YOGYAKARTA, 1998-2002

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ABSTRACT

The Pustaka Program is a Ford Foundation agenda to improve the development of book publishing in Indonesia. The program was implemented during the post-reform period between 1998-2002. The Ford Foundation itself is a non-profit organization that focuses on developing and improving the quality of life around the world. The goal of this program is to improve the quality of books, improve the quality of writers and encourage the creation of policies that support the development of the book publishing industry in Indonesia. The program was launched by providing financial and educational support to publishers and authors to improve their ability to produce high-quality books. The scholarships are also used to support the development of books by potential new authors and provide financial support to small publishers.

This program is important because book publishing and student activism in Yogyakarta are closely linked to the political and social dynamics in Indonesia after the collapse of the New Order in 1998. Many independent publishers were established by student and community groups who took advantage of the freedom of the press and the increasingly open public space to voice their views and criticisms. Books published by these independent publishers often carry critical and controversial themes, such as human rights, discrimination, neoliberal economic policies, freedom of speech, and so on.

This study aims to examine the extent to which indie publishing in Yogyakarta is intertwined and intertwined with post-reform Ford Foundation funding. This research uses oral history, both as a research method and historical source.

Kata Kunci: *Program Pustaka, Ford Foundation, book publishing, Yogyakarta, post-reform era*