

PEMANFAATAN ORNAMEN KEMBAR MAYANG DAN RONCE UNTUK PENINGKATAN PRODUKTIFITAS PERAJIN BATIK WARNA ALAM DI YOGYAKARTA

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ABSTRACT

The purposes of this research are first, namely knowing and discussing in depth cultural resources, especially the kembar mayang and ronce as an effort to create new regional unique batik motifs. Second, how to process natural resources, especially leaves and tree trunks, so that they become attractive batik colors. Third, namely increasing the productivity of batik crafts, focusing on finding new motifs that are suitable as clothing for what activities.

The method in this research is Research and Development. A process used to develop and validate educational products also aims to discover new knowledge through basic research, or answer specific questions about practical problems through applied research. In this research, Research and Development is used to produce new products and also new skills as an empowerment effort, so that the ability of the craftsmen community to do business can develop.

As a result, batik with the motifs of kembar mayang and ronce with the color of honey mango leaves is a batik that is suitable to be developed and can be used as wedding attire. The reason is that the kembar mayang and ronce motifs are interpretations of cultural objects that are always present in traditional Javanese wedding ceremonies. Kembar mayang is a symbol of eternity which also means the expression tree of heaven, namely Dewandaru and Wijayandaru. This is a sign of the bride and groom's love that will last throughout the ages. Meanwhile, the natural color of honey mango leaves with alum fixation gives a soft blue color, which is a sign of coolness which also means balance both physically and mentally. Blue also means trust, conservativeness, security, cleanliness, order and freedom and the color blue gives the impression of trust in the bride.

Kata Kunci: *kembar mayang, ronce, motif creation, natural colors, benefits of batik*