AN ANALYSIS OF THREE EDUCATION CENTER COMMUNICATION SYSTEM IN MALAYSIA AND INDONESIA

by Dyah Kumalasari, Suhadi Purwantara, Suranto, Supardi, Chatia Hastasari

ABSTRACT

This study aims to understand and analyze the symptoms found in the three education center communication process, which is expected to be useful as input for the formulation of theories and fundamental concepts in the form of a three-education center communication system, namely (1) school (teacher), (2) family (parents), and (3) the community. The Communication of Three Education Centers (schools, families and communities) whose implementation is supported by the development of the concept of School Based Management (SBM) is one of the policy directions in the management of education based on achievement and noble character. This policy seeks to enhance the role of schools, families and communities (stakeholders) in the management of education, so that the organization of education can produce superior students, both in academic achievement and noble character. But, the efforts to produce superior students have not been optimal, indicated by the occurrence of student delinquency. Therefore, family and community access need to be continuously improved to escalate the quality of education in schools so as to produce superior students who are prevented from student delinquency. The resulting communication system is expected to be taken into consideration in the strategy policy to prevent student delinquency. This research provides a fundamental contribution to the field of communication science, especially in revitalizing the communication concepts of the existing three education centers to actual concepts. Observations, interviews, documentation, and visual recordings are used in data collection. Data analysis follows Miles and Huberman's interactive analysis model which includes the process of collecting data, presenting data, reducing data, and making conclusions

Kata Kunci: three-education center communication System, Communication, Education, and Student Delinquency