Collaboration Strategic Planning and Educational Foundation

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ABSTRACT

PPM activities that aim to synchronize the Strategic Planning between the educational institutions and educational institutions in the Foundation School of Isam Salman Al Farisi was held in June 2015 with seven people from the foundation and 11 people representing 6 educational institutions under the foundation Salman Al Farisi Yogyakarta.

The workshop was held at the Campus Inn with the main discussion concept VRIO Analysis and Strategic Planning. PPM generate a common understanding between the foundation and the school to the strategic position of each function, and can have a work orientation in accordance with their respective functions. From the discussion, it was found that the Foundation is working on a long-term strategic plan and use the Balance Scorecard, while educational institutions are evaluating existing and develop referral agency development work included preparations for establishing a junior.

Kata Kunci: collaboration, strategic planning