TOURISM IN POST-COVID-19 PANDEMIC IN INDONESIA AND MALAYSIA

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ABSTRACT

This study aims to discuss tourism in the post-COVID-19 pandemic in Indonesia and Malaysia. Research objectives in this research are to (1) Analysis the characteristics of the impact of the pandemic on tourism fluctuations in Indonesia and Malaysia. (2) Understand the dominant sector most affected by covid 19 in Indonesia and Malaysia. (3) Mapping the impact of covid 19 on the tourism sector in Indonesia and Malaysia using clustering methods. (4) Formulating policy advice based on the characteristics of clustering results in Indonesia and Malaysia. This study focuses on the impact in two tourism countries, i.e., Indonesia and Malaysia. This was important after warnings and prohibitions against traveling to deal with the COVID-19 pandemic caused all tourism's multiple effects disappeared. This study used data from several official sources from the government, statistical agencies, and other related sources, i.e, Room Occupancy Rate (ROR), number of tourists, poverty level and income of restaurant entrepreneurs, GDP per capita, and Foreign Direct Investment. The output of this research is 1) publication in the reputable international journal, Tourism Planning and Development (Q2) or Tourism (Q3), 2) a paper for IAPA Annual Conference 2023, and 3) a research report for policy recommendation

Kata Kunci: *Tourism, Post-COVID-19, Indonesia & Malaysia, clustering*