

# **Implementation of Project-Based Learning in Lectures as an Effort to Strengthen Student Character Values**

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## **ABSTRACT**

Character education is an effort to develop and strengthen character values. Integrating Character Education in lectures is an effective strategy in developing character because lecturers and educators have an important role in character formation. Project-Based Learning (PjBL) is one of the learning methods recommended by the Government to be applied in lectures at universities because it is effective in facilitating the fulfilment of graduate learning outcomes, including the formation of character values. The aim of this research is to explore (1) the character values that have been developed through PjBL-based lectures, (2) the realization of PjBL implementation in lectures as an effort to strengthen student character values, and (3) aspects of implementing PjBL as an effort to strengthen student character values that need to be improved and enhanced. This research is a survey with data collection techniques using a web-based questionnaire involving all students of the English Language Education Master's Study Program. The results of this research show that character values have been developed through lectures using Project-Based Learning. These character values include hard work, creativity, democracy, curiosity, communicativeness, reading habits, environmental care and social care. These values are developed through various strategies and projects developed by students, namely: developing modules or teaching materials, developing research proposals, Classroom Action Research, and writing papers/articles. Several character values still need to be strengthened, namely: democratic, communicative, and caring for the environment and social care in relation to the benefits of projects for the benefit of the wider community.

*Kata Kunci: Project-Based Learning, student character values*